





	Type	Characteristics	LOOK FOR		AVOID	TIP
 <p>STRAIGHT</p>	1 A	<ul style="list-style-type: none"> - thin - 'stick straight' - fine - rare 	leave-in conditioner	lightweight	Oils	Try not to wash your hair daily.
	1 B	<ul style="list-style-type: none"> - thin & course - body - can hold curl 	dry shampoo	hydrating	butters	
	1 C	<ul style="list-style-type: none"> - course - body - tousled look when air dry 	detangler	shine enhancing	overwashing	
 <p>Wavy</p>	2 A	<ul style="list-style-type: none"> - thin, fine - may lack volume - 'S' Wave - easy to straighten or curl 	lightweight	leave-in conditioner	Oils	- Focus on moisture and frizz n. - Consider products designed for curly hair (type 3)
	2 B	<ul style="list-style-type: none"> - similar to 2A - more definition - frizz at crown 	hydrating	finishing spray	butters	
	2 C	<ul style="list-style-type: none"> - course - obvious definition - volume 	gels	detangler	overwashing	
 <p>Curly</p>	3 A	<ul style="list-style-type: none"> - loose curls - 'loopy' - sidewalk chalk - easy to straighten or curl 	deep hydration	detangler	anything overdrying	- learn how to refresh . - Consider products designed for coily/kinky hair (type 4)
	3 B	<ul style="list-style-type: none"> - similar to 3A - slightly tighter curls - magic marker - lots of volume 	gel	light oil & butter	brushes	
	3 C	<ul style="list-style-type: none"> - tighter curls - more shrinkage - pencil 	custard	leave-in conditioner	overwashing	
	3 A	<ul style="list-style-type: none"> - tightly coiled - crochet needle - forms 's' when stretched 	deep hydration	detangler	anything drying	-Protection is - Moisture is your main product focus
	3 B	<ul style="list-style-type: none"> - z shaped - tight patterns - dense 	custard	leave-in conditioner	heat styling	
	3 C	<ul style="list-style-type: none"> - prone to breakage - tightly coiled - finer strands - LOTS of shrinkages 	mousse	emolient	overwashing	
			cream	scalp oil	brushes	
			oils & butters	humectant		

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